What is Dynamic Recruitment?

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#PhiredUp

Phired Up | TechniPhi
We Help Fraternities & Sororities Grow.

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A) Phired Up! Best year of growth ever!

B) I’m ready.

C) I’m tired or nervous or honestly, both.

D) Wake me up when it’s all over, RJ…
Recruitment 2021

- The pool is shallower
- The buyers are broker
- The conversations are digitaler
- The events are smaller
- The parents are scareder

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SOCIAL + SYSTEM
Recruitment is a relationship business.
People don’t join organizations. People join people.
You scare people.
Be more normal.
You can’t recruit who you don’t know.
Quantity drives quality.
SOCIAL + SYSTEM
Put more people into your recruitment process.

Create a better experience in the process.

Ensure you only get the RIGHT members.
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#PhiredUp
Digital Classroom
Are You Certified?

Now you can become a Phired Up Certified Recruiter

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