



PHI DELTA THETA
Become the greatest version of yourself

FAMILY ENGAGEMENT CHAIRMAN

BASIC FUNCTION:

The family engagement chairman shall be responsible for family engagement, communications, activities, and support. This position serves as the liaison between members and their families and should work hand-in-hand with coordinator of the chapter's family club. The goal of *Phi Delt 2030* is to have active family clubs at 75 percent of all chapters by 2030.

10 THINGS TO FOCUS ON AS FAMILY ENGAGEMENT CHAIRMAN:

1. Identify family members interested in developing a family club that works with chapter and its families on programming, events, and communications.
2. Create an informational resource for parents of new members and include such content as: FAQs, contact information for officers, financial obligations, key family contacts, family club information, schedule of events, etc.
3. Conduct an orientation session for families during move-in or family weekends.
4. Send a letter from the chapter to the families of new members after a bid is signed and before the Phikeia education program begins.
5. Ensure that a new member's family contact information is being collected and reported to General Headquarters within ten (10) days of signing a bid card.
6. Send a periodic email or print newsletter to members' families to keep them engaged with the happenings of the chapter.
7. Consider special initiation opportunities for fathers of undergraduate members to share *The Bond* with their sons.
8. Invite family members to join the Chapter Advisory Board or serve as guest speakers, coaches, mentors, and career advisors.
9. Plan a Family Weekend, Mom's Weekend, or Dad's Weekend during the year.
10. Connect with the parent or family office on your campus to discuss your role and learn more about the school's family initiatives.

VIEW MORE RESOURCES AT:

<https://www.phideltatheta.org/members/resources/chapter-officers/>
