

## PHILANTHROPY AND COMMUNITY SERVICE

## **BASIC FUNCTION:**

The main responsibility of the philanthropy and community service chairmen is to oversee the chapter's involvement in supporting nonprofit causes and the local community through fundraising and service.

## 10 THINGS TO FOCUS ON AS PHILANTHROPY AND COMMUNITY SERVICE:

- 1. Determine which organizations and opportunities the chapter would like to support during the upcoming year and set a goal for dollars raised and hours served by the chapter. Shoot for at least \$100 raised and 10 hours of service per member in the chapter. As a reminder, Phi Delta Theta's philanthropy is the LiveLikeLou Foundation and the fight against ALS.
- 2. Learn more about the LiveLikeLou Foundation, our effort to Leave ALS Better Than We Found It.
- 3. View and share the **impact areas** for The LiveLikeLou Foundation. It's important for your brothers to understand what dollars raised for LiveLikeLou support. Knowing how they are making a difference will drive performance.
- 4. View the **ideal chapter engagement model** for supporting the LiveLikeLou Foundation.
- 5. Build the chapter's philanthropic and service calendar for the year and identity who will be involved in which activities. View the **LiveLikeLou campaign calendar** to become involved in specific campaigns that can drive success.
- 6. Navigate the LiveLikeLou website and consider **setting up a team** on the website for your chapter's fundraising efforts. Raising funds online through our cutting-edge fundraising technology will bring with it greater results and will give every brother an online space to facilitate the collection of donations.
- 7. Recruit 10 percent of your chapter to become Iron Phis during the academic year. To become an "Iron Phi," members of Phi Delta Theta (undergraduates [including Phikeias] and alumni) must select an athletic endeavor of their choice (any type of athletic event is eligible), raise \$1,000 through the Iron Phi website, and accomplish the athletic endeavor itself.
- 8. Adopt & Serve an ALS family in your community. Identify who your volunteer coordinator is and have him fill out **this form**. The LiveLikeLou Foundation will do what it can to connect the chapter to a local ALS family. The chapter can also search locally for a family to support.
- 9. Consider finding volunteers for a **Hope Loves Company Camp** that supports children who come from ALS families.
- 10. Track and report the chapter's philanthropic impact (dollars raised) within the **Chapter Greatness Checklist** reports that the chapter president fills out during the year.

## **VIEW MORE RESOURCES AT:**

https://www.phideltatheta.org/members/resources/chapter-officers/philanthropycommunity-service/