

PHILANTHROPY AND COMMUNITY SERVICE

BASIC FUNCTION:

The main responsibility of the philanthropy and community service chairmen is to oversee the chapter's involvement in supporting nonprofit causes and the local community through fundraising and service.

10 THINGS TO FOCUS ON AS PHILANTHROPY AND COMMUNITY SERVICE:

- 1. Determine which organizations and opportunities the chapter would like to support during the upcoming year and set a goal for dollars raised and hours served by the chapter. Shoot for at least \$100 raised and ten hours of service per member in the chapter. As a reminder, Phi Delta Theta's philanthropy is the LiveLikeLou Foundation and the fight against ALS in honor of Phi Delt Brother and baseball Hall of Famer, Lou Gehrig.
- 2. Learn more about the LiveLikeLou Foundation, our effort to Leave ALS Better Than We Found It.
- 3. View and share the **impact areas** for The LiveLikeLou Foundation. It's important for your brothers to understand what dollars raised for LiveLikeLou support. Knowing how they are making a difference will drive performance.
- 4. View the **ideal chapter engagement model** for supporting the LiveLikeLou Foundation.
- 5. Build the chapter's philanthropic and service calendar for the year and identity who will be involved in which activities. View the **LiveLikeLou campaign calendar** to become involved in specific campaigns that can drive success.
- 6. Navigate the LiveLikeLou website and consider **setting up a team** on the website for your chapter's fundraising efforts. Raising funds online through our cutting-edge fundraising technology will bring with it greater results and will give every brother an online space to facilitate the collection of donations.
- 7. Recruit 10 percent of your chapter to become Iron Phis during the academic year. To become an "Iron Phi," members of Phi Delta Theta (undergraduates [including Phikeias] and alumni) must select an athletic endeavor of their choice (any type of athletic event is eligible), raise \$1,000 through the Iron Phi website, and accomplish the athletic endeavor itself.
- 8. Encourage your chapter to volunteer to serve ALS families in your community through **The Great LiveLikeLou Outdoor Clean-Up** program. When ALS families sign up to request support, they will be listed on this map to await a volunteer match.
- 9. Encourage your brothers to volunteer for a **Hope Loves Company Camp** for children of ALS families. Several camps and programs are hosted throughout the year across North America. Phi Delt volunteers are needed each year to serve as camp counselors, musicians, artists, and buddies for these special children.
- 10. Track and report the chapter's philanthropic impact (dollars raised) within the **Chapter Greatness Checklist** reports that the chapter president fills out during the year.

VIEW MORE RESOURCES AT:

https://www.phideltatheta.org/members/resources/chapter-officers/philanthropycommunity-service/