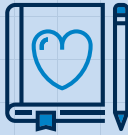


# PHI DELT 2030

Strategic Vision of the International Fraternity



MISSION

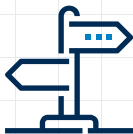


VALUES



VISION

# MISSION STATEMENT



## MISSION

To fulfill the principles of *The Bond* by providing our members a lifetime experience that allows each member to reach their own personal greatness



## VALUES

Friendship,  
Sound Learning,  
and Rectitude



## VISION

To be recognized as the  
premier fraternal leadership  
development society in  
North America

## STRATEGIC INITIATIVES



GROWTH &  
RETENTION



MEMBER  
DEVELOPMENT



HEALTH &  
SAFETY



ENGAGEMENT



SUPPORT



FUNDING



## GROWTH & RETENTION

Execute strategies  
that **prioritize** the  
**growth** and  
**retention** of  
existing chapters  
and the expansion of  
new chapters.





## SUPPORT

Create the optimal infrastructure, volunteer, and staff support model that

**prioritizes** servant

leadership and

**enables** all chapters and members to reach their

full potential

and further the strategic initiatives of the Fraternity.



## ENGAGEMENT

Increase the frequency,  
**quality**, and breadth of  
communication tactics  
and programming to

increase  
engagement

opportunities with  
the Fraternity.





## HEALTH & SAFETY

Instill a culture of group  
and individual health  
and well-being that is

**recognized**

and **proven** to be

the **safest** fraternal  
organization in  
North America.





## MEMBER DEVELOPMENT

Execute and promote  
**transformational**  
education that focuses on  
**self-awareness**,  
affirmation, motivation,  
and innovative  
**leadership** skills  
through on-demand  
technology and in-person  
program support for  
continued **lifelong** skill  
development and growth.



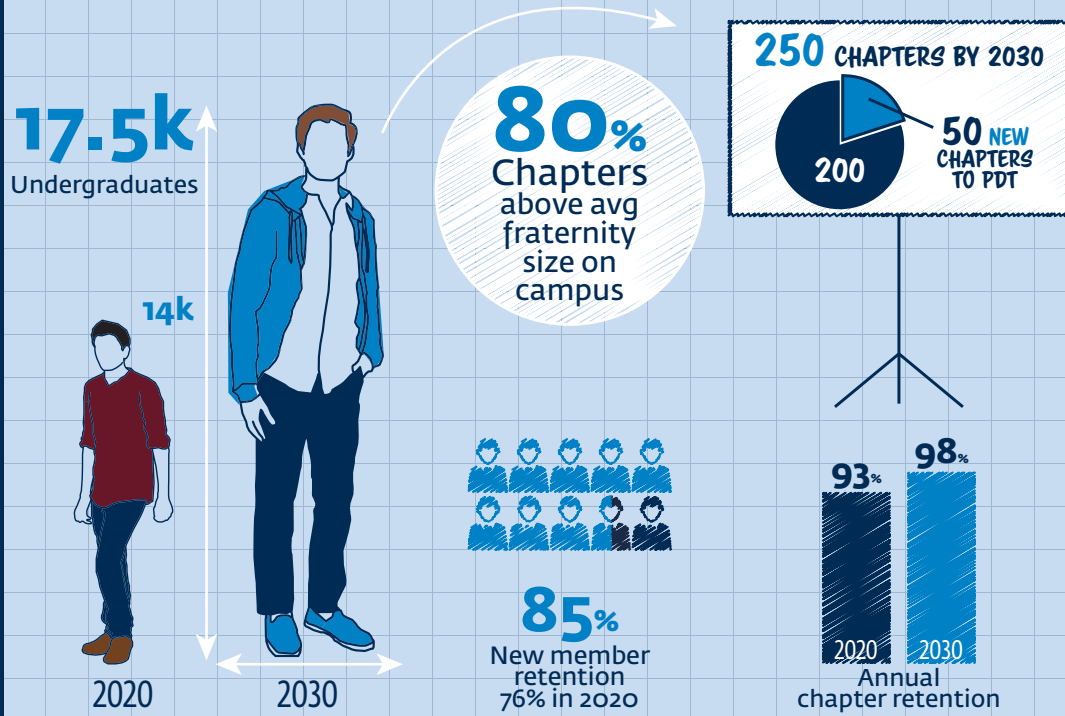
## FUNDING

Implement strategies  
that **enable** the  
Phi Delta Theta Fraternity,  
Phi Delta Theta  
Foundation,  
and LiveLikeLou  
Foundation to  
successfully  
fulfill their mission.

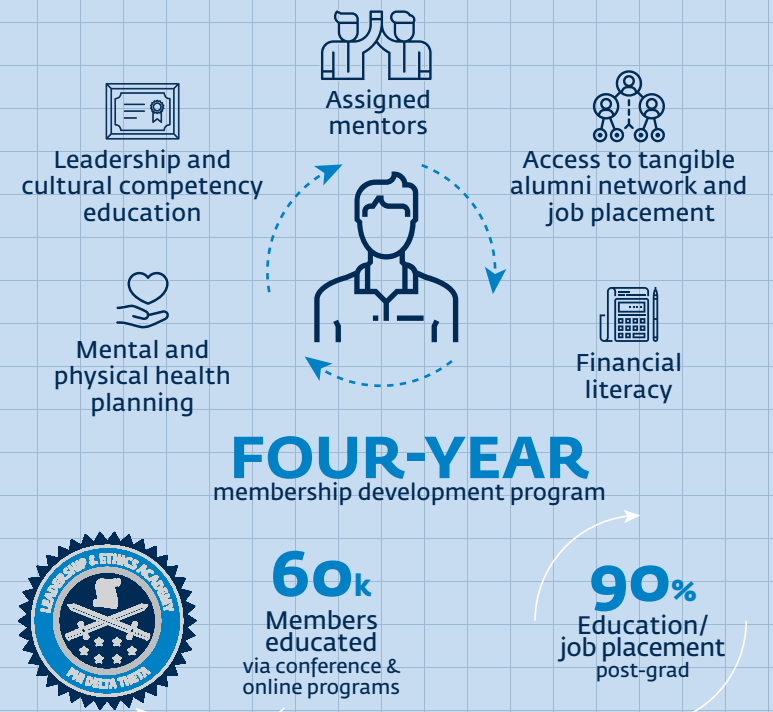




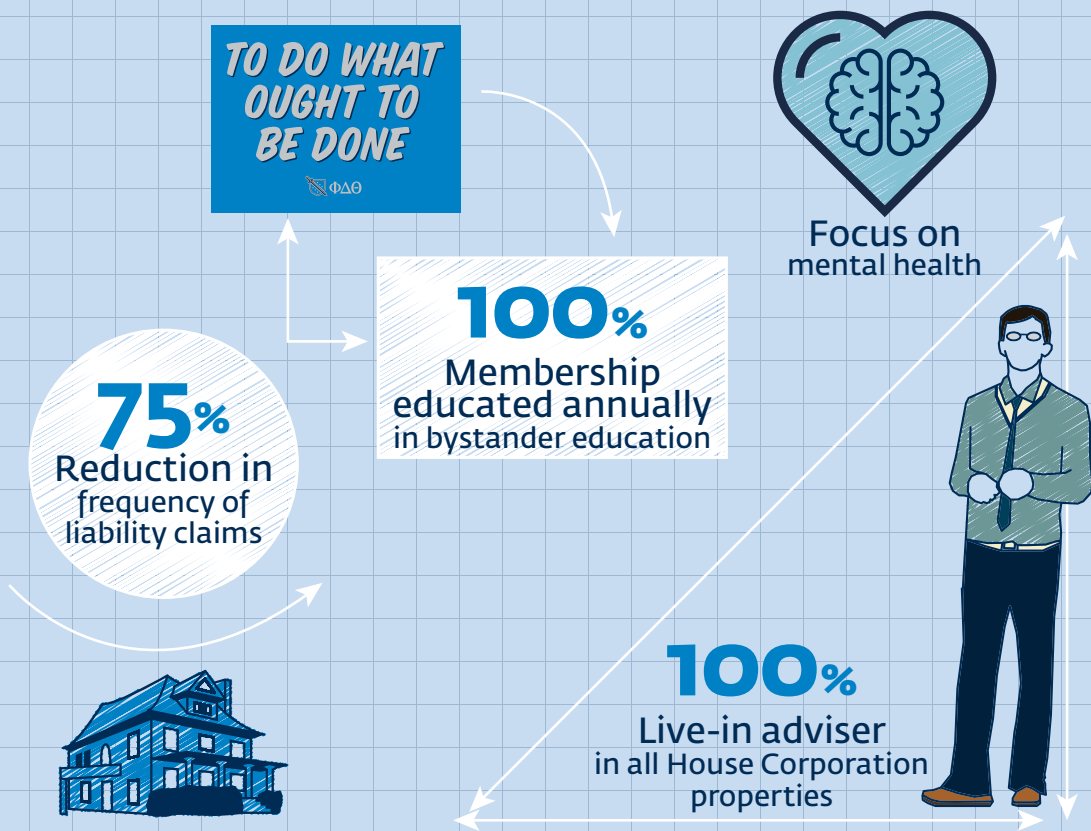
# GROWTH & RETENTION



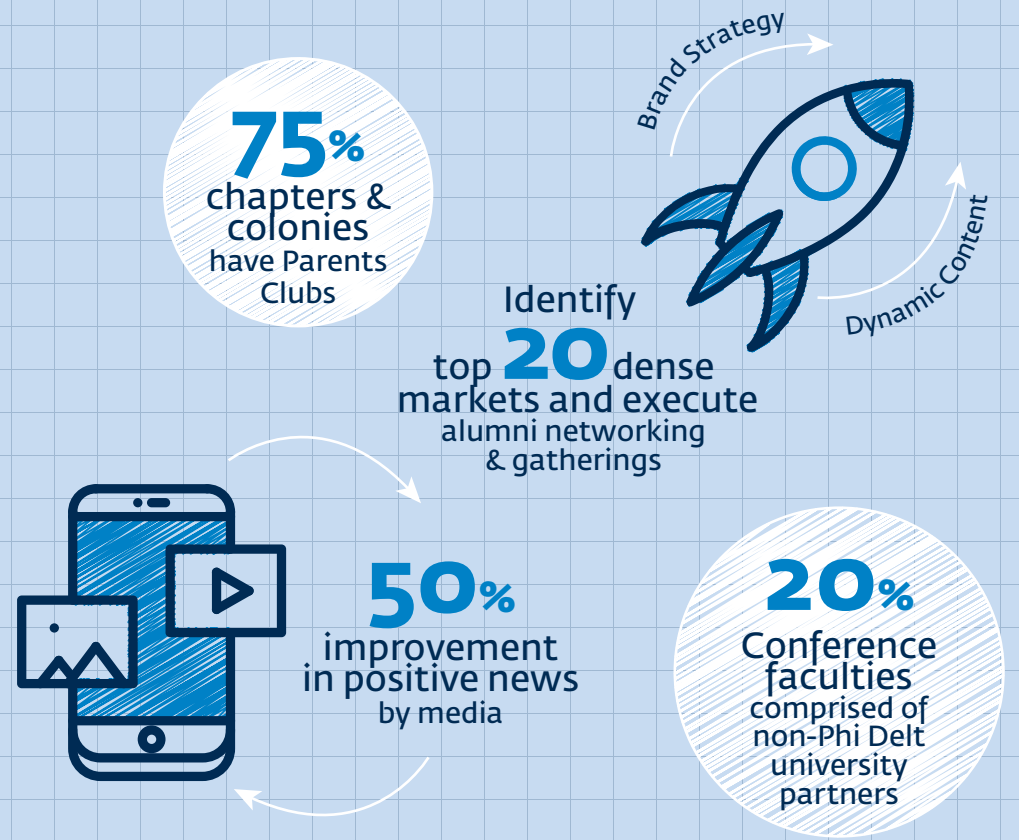
# MEMBER DEVELOPMENT



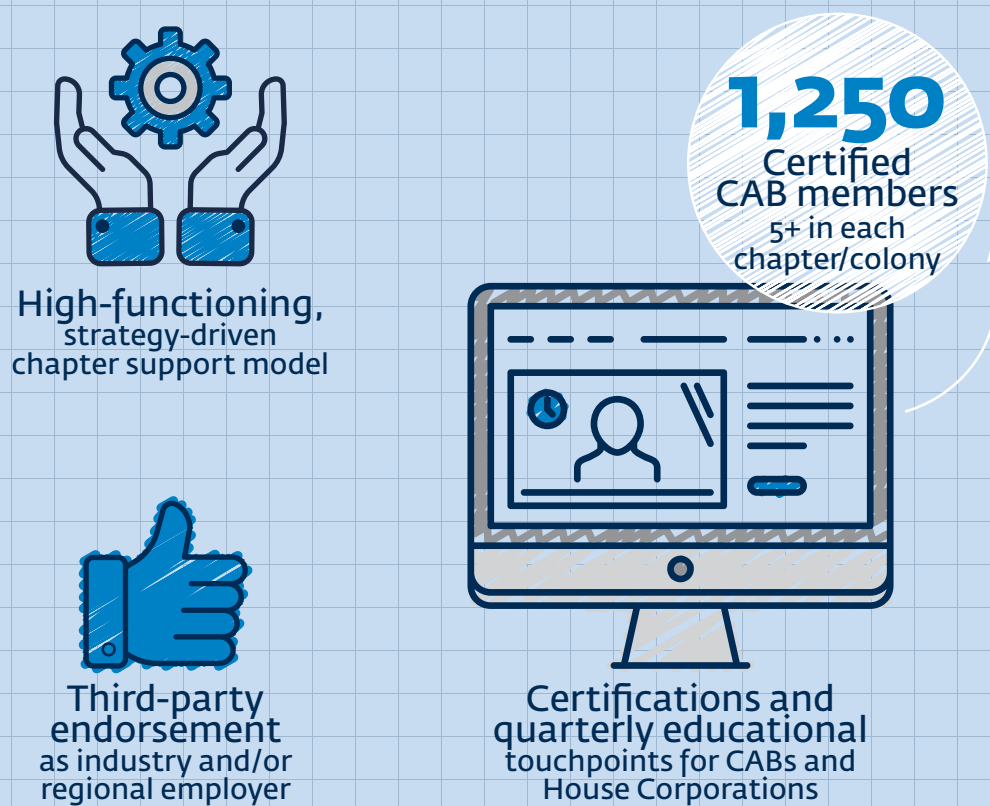
# HEALTH & SAFETY



# ENGAGEMENT



# SUPPORT



# FUNDING

