



# McKenzie Family Presidents Leadership Conference 2026 Schedule: Recruitment Track

## Thursday, January 8, 2026

- 10:00 a.m. **Registration Opens:** Concourse Hall
- 6:00 p.m. **Opening General Session:** Penthouse Ballroom  
*Conference Kick-off*  
Jim Rosencrans, Vice President of Growth and People
- 7:00 p.m. **Dinner:** Concourse CD
- 7:45 p.m. **General Session:** Penthouse Ballroom  
*The Changing College Landscape and the Value of Fraternities*  
Moe Stephens, Past President of the General Council and Survey Commission Member
- 9:00 p.m. **Chapter Meeting #1:** Various Locations  
*Introductions/The Role of the Recruitment Chairmen*
- 10:15 p.m. **Casino Night and Yard Games :** Concourse CD  
Snacks, beverages, and brotherhood

See  
map on  
page 6  
for locations and  
previous page for  
chapter meeting  
assignments

## Friday, January 9, 2026

- 8:00 a.m. **Breakfast:** Concourse CD
- 9:00 a.m. **General Session:** Penthouse Ballroom  
*Recruitment is NOT a One-Man Job*  
Brian Lyke, Director of Expansion
- 10:45 a.m. **Chapter Meeting #2:** Various Locations  
*Building A Foundation for Growth and Understanding Barriers*
- 12:15 p.m. **Lunch:** Concourse CD
- 1:30 p.m. **General Session:** Penthouse Ballroom  
*The Blue Ocean*  
Jim Rosencrans, Vice President of Growth and People
- 3:00 p.m. **Snack Break:** Concourse Hall
- 3:30 p.m. **Chapter Meeting #3:** Various Locations  
*Identifying 5-Star Recruits*

- 5:30 p.m. **Dinner:** Concourse CD ★ ★ ★
- 6:30 p.m. **General Session:** Penthouse Ballroom ★ ★ ★  
*Creating a Welcoming Recruitment*  
Austin Deray, Diversity and Inclusion Commissioner
- 8:00 p.m. **Chapter Meeting #4:** Various Locations  
*Building Authentic Relationships with Potential New Members and Year-Round Recruitment*
- 10:15 p.m. **Games and Tournament Competition:** Concourse CD  
Friendly fun with opportunity for prizes
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## Saturday, January 10, 2026

- 8:30 a.m. **Breakfast:** Concourse CD
- 9:30 a.m. **Education Session Rotation:**
- Scholarships Through the Phi Delta Theta Foundation:* Concourse AB  
Andrew Cole, Senior Vice President of Advancement  
Katie Rufener, Senior Director of Annual Giving and Advancement Communications
- Philanthropy with Live Like Lou and Iron Phi:* Orly AB  
Wendy Faust, Executive Director of Live Like Lou Foundation  
Steve Good, Executive Director of Iron Phi Foundation
- Road Map for College Success:* Lambert CD  
Austin Deray, Diversity and Inclusion Commissioner
- Hazing Prevention and Accountability:* Gatwick AB  
Emily Wolfzorn, Senior Director of Chapter Support
- 12:30 p.m. **Lunch:** Concourse CD
- 1:30 p.m. **General Session:** Penthouse Ballroom  
*Sell Me This*  
Michael Boulter, Survey Commissioner
- 2:30 p.m. **Recruitment Coaching Q&A:** Penthouse Ballroom
- 3:15 p.m. **Chapter Meeting #5:** Various Locations  
Qualifying, Pre-Closing, and Addressing Common Concerns
- 5:00 p.m. **Dinner:** Concourse CD

- 6:00 p.m. **General Session:** Penthouse Ballroom  
*Transmitting the Fraternity*  
Dr. Charley Pride, Past President of the General Council and Survey Commission Member
- 7:30 p.m. **Chapter Meeting #6:** Various Locations  
*Taking it Home and Prioritizing Takeaways*
- 10:00 p.m. **Playoff Football:** Concourse AB  
Snacks, beverages, and brotherhood



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## Sunday, January 11, 2026

- 11:00 a.m. **Hotel Check Out:** Hotel Lobby

### Phi Delt Store Hours

**Thursday, January 8, 2026:**  
10:00 a.m.–7:00 p.m.

**Friday, January 9, 2026**  
8:00 a.m.–6:30 p.m.

**Saturday, January 10, 2026:**  
8:00 a.m.–6:00 p.m.



**YOUR ONE-STOP SHOP  
FOR ALL THINGS  
PHI DELT**

