



ADDING NAMES TO YOUR NAMES LIST

Recruitment starts by having a list of potential new members to recruit. There are many ways to add names to your names list, but here are a few best practices. Check out [this document](#) for more ideas!



LIST ACQUISITION

Acquiring lists is a great way to boost your names list and potentially identify students outside of your traditional methods. Here are a few places to look:

1. Registrar's Office
2. Dean's List/President's List
3. IFC No Bid List
4. Scholarship applications
5. Student Involvement Offices



REFERRALS

One of the fastest ways to build up a names list is by asking people you know who they know. Here are a few ways to utilize your network to grow your names list:

1. **Mind Joggers with Members**
2. Ask professors for standout students
3. Ask advisors for campus leaders
4. Partner with campus organizations
5. Ask alumni and parents for names of incoming students



SOCIAL MEDIA

Social media is a great way to gain exposure to a large audience from anywhere at any time. Here are a few ways to best use social media for recruitment:

1. Live takeovers and interactions
2. Poll and question stickers
3. Tag-a-friend contests and giveaways
4. Spotlight new and current members
5. Use shareable story content and posts



ON CAMPUS

Use high-traffic areas and well-attended activities on campus is a great way to build a presence and gain recognition.

1. Orientation and move-in activities
2. Campus sponsored events
3. **Interactive tabling**
4. Sporting events
5. Philanthropy and service events