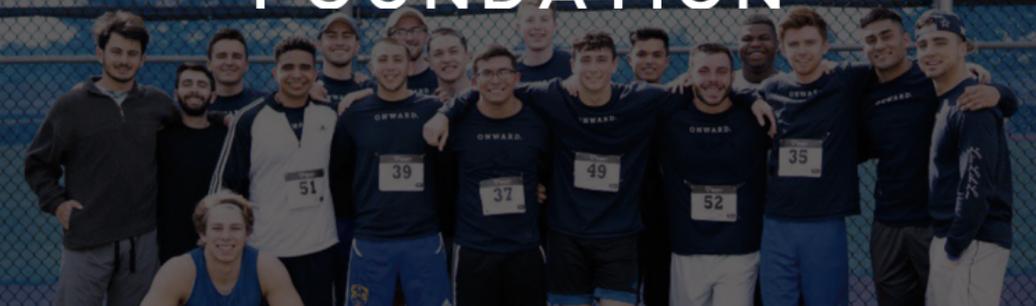




LIVE LIKE

Lou

FOUNDATION



The Live Like Lou Foundation's mission is to create and connect communities to stimulate emerging ALS research and uniquely support families affected by Lou Gehrig's disease.

We do this in honor of Major League Baseball Hall of Famer Lou Gehrig and all those affected by amyotrophic lateral sclerosis (ALS).

OUR VISION IS TO LEAVE ALS BETTER THAN WE FOUND IT THROUGH:

- Providing meaningful support to ALS families through hands-on service and financial grants.
- Investing in people, places, and discoveries in scientific research that will lead to tomorrow's trials, treatments, and cures for ALS.
- Amplifying Lou Gehrig's story, his legacy, and what it means to Live Like Lou in the face of an ALS diagnosis.



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SUPPORTING

ALS FAMILIES

Providing meaningful support to ALS families through hands-on service and financial grants.

THIS IS DONE THROUGH:

- The Connect and Serve program, matching volunteers with ALS families for short-term or one-time service projects in and around the home.
- Iron Horse Scholarships—\$2,130 per semester for up to four years for dependents of individuals with ALS.
- One-time Onward Awards to scholarship finalists for \$500–2,000.
- Holiday respite grants to registered ALS families.
- Home improvement grants for renovations that become necessary following an ALS diagnosis.

FUNDING

ALS RESEARCH

Investing in people, places, and discoveries in scientific research that will lead to tomorrow's trials, treatments, and cures for ALS.

WE DO THIS THROUGH:

- Attracting and retaining ALS researchers and encouraging novel and pre-clinical scientific collaborations.
- Partnership grants to esteemed institutions including the University of Pittsburgh and Vanderbilt University Medical Center to further ALS research.
- Career Development Awards of up to \$200,000 to a junior ALS investigator or team from an R1 institution.
- Postdoctoral Fellowships of up to \$150,000 to expand the number of investigators conducting innovative neurodegenerative disease research.
- Collaborative Learning Series for emerging ALS investigators—featuring a hybrid speaker series held two to three times annually and an in-person biennial symposium to facilitate collaboration, partnerships, and opportunities.
- Graduate Fellowships of up to \$100,000 to attract and encourage new interdisciplinary researchers studying ALS to remain committed to this field.

CREATING AWARENESS

FOR ALS

Amplifying Lou Gehrig's story, his legacy, and what it means to Live Like Lou in the face of an ALS diagnosis.

SOME WAYS WE DO THIS INCLUDE:

- Partnership with Lou Gehrig's fraternity, Phi Delta Theta, and its 170,000 living members and 15,000 undergraduates on nearly 200 college/university campuses throughout North America.
- Lou Gehrig Day activities with Major League Baseball.
- College baseball Lou Gehrig Impact Team to recognize players for service and excellence on and off the field.
- Inspiring, educating, and engaging ALS advocates and supporting the ALS community through grants, service, fundraising, and events.