

Live Like Lou

RAISING AWARENESS FOR THE CAUSE OF ALS

Inspire, Educate and Engage ALS Advocates



Meaningful Philanthropic Partnerships

- Lou Gehrig's fraternity Phi Delta Theta, with 170,000 living members and 15,000 undergraduates/year
- ALS families, friends and communities through granting, service, and fundraising
- Advocacy for changes to legislative norms that limit research and patient rights

SUPPORTING ALS RESEARCH TO FIND A TREATMENT OR A CURE

Attract and Retain ALS Researchers and Encourage Novel and Pre-Clinical Scientific Collaborations



Capacity & Partnership Grants

LiveLikeLou Centers for ALS Research

- University of Pittsburgh
 - Three patents in three years
 - Two dedicated labs
- Vanderbilt University Medical Center



Career Development Awards

- 2019: \$150,000 biennial award for emerging scientists at Mayo/MIT
- 2020: \$50,000 award (Thomas Jefferson University)
- 2021: \$100,000 biennial award for emerging scientist at University of Michigan



Emerging ALS Researchers Collaboratives

- Biennial Forums
 - 2016: University of Pittsburgh
 - 2018: University of Pittsburgh
 - 2022: Barrow Neurological Institute
- Virtual Learning Series
 - 2020-21: Barrow Neurological Institute

SUPPORTING ALS FAMILIES

Complement Other ALS Family Care Organizations with Unique Offerings



Volunteer Programs for ALS Families

- More than 175 ALS families served to date
- Goal: 325 families across North America



Iron Horse Scholarships

- \$2,130/semester up to four years
- 12 scholarships fully-funded to date
- \$500 one-time ONWARD Awards



Partnership with Hope Loves Company

- \$30,000 annual grant
- Seven camps for kids of ALS families/year
- Forty volunteers per year

