



SIX TIPS TO EFFECTIVELY SUPPORT AN EMERGING CHAPTER OR NEW CHAPTER

1. **Communicate:** Be sure to communicate with the emerging chapter in your region frequently. The primary drag-down for an emerging chapter is the feeling of going on this journey alone. Reach out to the emerging chapter once every two weeks. Check on their interactions with the CAB and see how they would like to be supported.
2. **Understand:** Realize that what seems repetitive to you is the first time the emerging chapter is ever experiencing it. Ask questions like: "How is that working?", "How does that fit into your mission?", and "What items need to be done to ensure your success?"
3. **It's All Greek to Them:** Emerging chapters are living the fraternity life experience for the first time. They have no idea what to expect or what they can do. Take the time to communicate with the president and vice president. Explain you are there for support and to answer questions.
4. **Encourage:** Spend time encouraging your emerging chapter to take control of their own development. They have the final say in how they run so encourage them to make decisions for themselves. Remind them often that this process is designed to let them build their own structure. Offer your support, but never let the CAB or yourself 'command' the emerging chapter to do anything. That's not how this works.
5. **Relay:** Any and everything you hear from the emerging chapter should be relayed to GHQ and the chapter support coordinator. The best support comes from the most knowledge. Never think a piece of information is too small or useless to pass on to GHQ. An emerging chapter's success depends on everyone being on the same page.
6. **Celebrate:** Praise their wins and programming achievements. Reinforce the idea that installation is an inevitable benchmark on the way to becoming a successful chapter. Don't be afraid to tell them good job. Ask to see their programs when you hear they have completed one (or two). Nothing motivates an emerging chapter more than to hear they are on the right track.

