



# PHI DELTA THETA

## 2019 FACT SHEET

1. **178 active chapters** in 42 states; 5 Canadian provinces; 4 Escrow
2. **278 charters granted:** 2 mergers; 63 revocations; 44 suspensions
3. **94 alumni clubs**
4. **Initiates to date:** 271,855
5. **Undergraduate members and Phikeias during 2018/2019 academic year:** 12,994
6. **Colonies:** Sixteen (16)
 

|  |                         |                            |
|--|-------------------------|----------------------------|
| California State University-Sacramento ..... | March 10, 2018.....     | California Omicron Colony  |
| University of North Georgia.....             | October 18, 2018 .....  | Georgia Iota Colony        |
| Drake University .....                       | October 18, 2018 .....  | Iowa Delta Colony          |
| University of Minnesota.....                 | October 19, 2018 .....  | Minnesota Alpha Colony     |
| University of Chicago .....                  | December 7, 2018 .....  | Illinois Beta Colony       |
| University of Texas – El Paso .....          | December 7, 2018 .....  | Texas Tau Colony           |
| Portland State University.....               | March 7, 2019.....      | Oregon Epsilon Colony      |
| Emporia State University .....               | April 16, 2019 .....    | Kansas Epsilon Colony      |
| Montclair State University .....             | May 7, 2019 .....       | New Jersey Epsilon Colony  |
| Fort Hays State .....                        | October 7, 2019 .....   | Kansas Iota Colony         |
| University of Central Oklahoma .....         | October 11, 2019 .....  | Oklahoma Epsilon Colony    |
| University of Toronto .....                  | November 17, 2019 ..... | Ontario Alpha Colony       |
| Radford University.....                      | December 3, 2019 .....  | Virginia Kappa Colony      |
| Miami University.....                        | December 6, 2019 .....  | Ohio Alpha Colony (Escrow) |
| Franklin College .....                       | December 6, 2019 .....  | Indiana Delta Colony       |
| Arizona State University.....                | December 6, 2019 .....  | Arizona Beta Colony        |
7. **Chapters recently reinstated:**

|  |                         |                       |
|--|-------------------------|-----------------------|
| University of Colorado-Boulder.....    | December 8, 2018 .....  | Colorado Alpha        |
| University of South Carolina .....     | January 26, 2019.....   | South Carolina Beta   |
| Rochester Institute of Technology..... | March 30, 2019 .....    | New York Eta (escrow) |
| McGill University.....                 | November 23, 2019 ..... | Quebec Alpha          |
8. **New Charters granted recently:**

|   |                        |                    |
|---|------------------------|--------------------|
| Nova Southeastern University.....       | October 27, 2018.....  | Florida Omicron    |
| Old Dominion University.....            | November 17, 2018..... | Virginia Iota      |
| Stockton University.....                | March 23, 2019.....    | New Jersey Delta   |
| Augusta University.....                 | April 20, 2019.....    | Georgia Theta      |
| Millersville University.....            | May 4, 2019.....       | Pennsylvania Sigma |
| University of Wisconsin-Whitewater..... | May 11, 2019.....      | Wisconsin Zeta     |
| University of Ottawa .....              | January 18, 2020 ..... | Kansas Theta       |
9. **States without chapters:** Eight (8)  
Alaska, Delaware, Hawaii, Louisiana, Maine, Rhode Island, Vermont, Wyoming
10. **Canadian Provinces without chapters:** Four (4)  
New Brunswick, Newfoundland, Prince Edward Island, Saskatchewan
11. **States with 10 or more active chapters:** Three (3)  
California – 15; Texas – 13; Pennsylvania – 13
12. **Countries Represented by Members**  
**Alumni** residing in 102 countries; **undergraduates** with home addresses from 37 countries



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### 13. Fraternity Awards Presented Annually to Alumni:

Distinguished Alumnus Award  
Raymond L. Gardner Alumnus of the Year Award  
Lou Gehrig Memorial Award  
Gold, Silver, and Palladian Legion

### 14. Fraternity Programs and Initiatives of Note:

#### *Phi Delt 2020 Accomplishments*

- Membership growth (200 chapters - 14%, 55% growth in undergraduate members)
- Educational opportunities for members (86% growth, 1,000 at Kleberg)
- Endowment expansion (\$20 million, 2 years early)
- Enhanced communications
- Improved data and better analytics
- Unprecedented philanthropic impact

*Phi Delt 2020* (launched in 2010) was a gigantic catalyst to the successes seen by the staff, programs, and initiatives in the last several years. The plan established a direct and measurable course. Now, as the end of the first 10-year period nears, the transition into the future via *Phi Delt 2030*, along with a thorough review of current and emerging trends, Phi Delta Theta is set and prepared to grow and become recognized as the premier fraternal leadership development society of North America.

#### *Phi Delt 2030 Initiatives*

Influences of *Phi Delt 2030* plan to determine both opportunity and threats

- Insights of our members
- Peer review
- Environmental information
  - o recent tragedies (both Phi Delta Theta and peer organizations); members not living up to fraternal/founding values/principles
  - o anti-fraternity sentiment
  - o mounting university pressure for swift discipline and additional rules
  - o political and cultural unrest on campus
  - o skyrocketing costs for a college degree

**Mission:** To fulfill the principles of *The Bond* by providing our members a lifetime experience that allows each member to reach their own personal greatness

**Vision:** To be recognized as the premier fraternal leadership development society in North America

Laser focus on the following strategic initiatives:

1. **Growth & Retention**
2. **Member Development**
3. **Health & Safety**
4. **Engagement**
5. **Support**
6. **Funding**



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### ***Recently implemented initiatives:***

#### **Bystander Education (online training module)**

By February 2018, all new and initiated members are required to participate and complete this training each winter moving forward to ensure ongoing and continual education in this critical area. By July 1, 2018, online curriculum will be developed covering bystander education. In August the Fraternity will debut a new Bystander video to be accompanied by a facilitated activity led by GHQ staff and volunteers.

#### **Standardized Phikeia Education (online modules)**

Ensures that our newest members have a unified experience from chapter to chapter and understand how to identify problematic situations. The online educational modules for all Phikeias is a minimum standard.

#### **Standardized Induction, Big Brother Program, and Initiation programs**

It is often at these celebratory occasions that there is most opportunity for dangerous activities. For this reason, the Fraternity is developing standard activities for new member induction, big brother programs, and initiation.

#### **Good Samaritan Policy**

As a complementary policy to the current Amnesty Program, a Good Samaritan Policy encourages brave men to do the right thing and report a situation that violates Phi Delta Theta policies or values. This course of action by an individual is free of disciplinary consequence.

#### **Recruitment Coaching Program**

The Recruitment Coaching Program is a strategy implemented with *Phi Delt 2020* to assist chapters in growth and recruitment, by coaching chapters to more effectively run a quality-based, year-round, dynamic recruitment program that leads to long-term success on campus.

#### **Taking a Stand: Preventing Sexual Misconduct on Campus**

Phi Delta Theta International Fraternity provided sexual and relationship misconduct education to its nearly 12,000 undergraduate members during last several years. *Taking a Stand: Preventing Sexual Misconduct on Campus*, is a program by the Fraternal Health and Safety Initiative (FHSI), a consortium organized by the James R. Favor Company and its clients. The *Taking a Stand* workshop is a half day program (mandatory for each chapter member) by a trained staff member or volunteer at each of our chapters every other year.

The strong stance on sexual misconduct prevention is in line with Phi Delta Theta's organizational commitment to cultivate responsible young college men. The implementation of *Taking a Stand* develops Phi Delta Theta chapters into valuable assets to the campuses and communities where they exist and empowers them to fight the battle against sexual assault.

#### **Alcohol-Free Housing**

The Fraternity and Foundation both provided approximately \$1 million for Alcohol-Free Housing Education and transition between 1997 and 2000.

#### ***The policy was adopted for the following reasons:***

- Return the focus of the Fraternity to its founding principles of Friendship, Sound Learning, and Rectitude
- Combat the alcohol-dominated culture in Phi Delta Theta
- Improve academic performance of members
- Stop the deterioration of chapter facilities
- Slow the rise in liability insurance for our undergraduate members
- Meet the needs of today's college student
- Re-involve alumni members



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### *Membership Trends associated with AFH implementation:*

- Phi Delta Theta has seen an overall increase in its membership.
- Higher standards for performance and less tolerance for the misuse and abuse of alcohol.
- Phi Delta Theta's average chapter GPA is above the All-Men's average chapter GPA, 25% have top GPA across country among peers.
- Risk Management Assessment rates for insurance remain steady at a \$90 base rate per man due to continued stability in liability claims experience.
- Alumni involvement has increased 13%.

## 15. Educational Programming

### **The Leadership and Ethics Academy:**

*"The Academy" focuses on values-based leadership development and undergraduate and alumni officer development through the following education programs, conferences and online experiences:*

#### **Presidents Leadership Conference (PLC)**

#### **House Corporation Summit**

#### **Province Retreat**

#### **Kleberg Emerging Leaders Institute:**

**Whole Man Scholarships and the Shaffer Honors College of Leadership**

**Ihlenfeld University for Online Education (PDTU)**

## 16. Phi Delta Theta's Online Presence

**Website:** [www.phideltatheta.org](http://www.phideltatheta.org)

**Phi Delt Network** Mobile Networking App (iOS & Android): [www.thephideltnetwork.org](http://www.thephideltnetwork.org)

**Facebook:** [www.facebook.com/PhiDeltaTheta](https://www.facebook.com/PhiDeltaTheta)

**Twitter:** @phidelt - 12,000+ Twitter followers

**LinkedIn:** [phide.lt/pdtlinkedin](https://phide.lt/pdtlinkedin) - 17,225+ professional Phis are connected

**Instagram:** [www.instagram.com/phideltatheta](https://www.instagram.com/phideltatheta) - 5,800 followers

**The Scroll Archive:** [www.phideltathetaarchive.com](http://www.phideltathetaarchive.com)

**FuturePhiDelt:** [futurephidelt.org/](http://futurephidelt.org/) - demand creation

## 17. True Blue Society and Its Supported Programs

Supports the following alumni and communication programs:

- ***The Scroll of Phi Delta Theta***
- ***Scroll Extra*** monthly newsletter
- **Cornerstone Club**-- recognizes top contributors to house corporations/campaigns
- **Phi Delt Network**—mobile application designed to connect Phis worldwide
- **Various software tools and platforms to enable all of the above.**



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### 18. LiveLikeLou

Phi Delta Theta International Fraternity launched The LiveLikeLou Foundation, a stand-alone 501c3 not-for-profit entity with a national scope to have a greater impact on the fight against Amyotrophic Lateral Sclerosis (ALS), the devastating disease named for Brother Lou Gehrig,

Phi Delta Theta encourages all ALS-related philanthropic efforts by its members, chapters, colonies, and alumni clubs to support The LiveLikeLou Foundation, its mission, and the strategy it deploys to impact the fight against ALS. The LiveLikeLou Foundation will also garner support from corporations and non-Phi Delt donors to expand its funding abilities. Exploring opportunities to make a multi-year, multi-million-dollar pledge to a leading ALS research center in the United States is an initial focus, like what LiveLikeLou executed with the LiveLikeLou Center for ALS Research at the University of Pittsburgh. Patient care and support for families who have been affected by ALS will also play a role in the Foundation’s strategy.

The Phi Delta Theta Iron Phi program operates within the walls of LiveLikeLou and the dollars raised for ALS research through the program are applied to LiveLikeLou’s commitments toward research initiatives.

### 19. Phi Delta Theta Foundation

#### Scholarships and Fellowship Grants:

- 2009: 191 scholarships/fellowships totaling \$186,164
- 2010: 166 scholarships/fellowships totaling \$172,717
- 2011: 187 scholarships/fellowships totaling \$209,705
- 2012: 150 scholarships/fellowships totaling \$165,000
- 2013: 170 scholarships/fellowships totaling \$170,768
- 2014: 192 scholarships/fellowships totaling \$207,000
- 2015: 188 scholarships/fellowships totaling \$211,247
- 2016: 237 scholarships/fellowships totaling \$187,281\*
- 2017: 275 scholarships/fellowships totaling \$224,019
- 2018: 247 scholarships/fellowships totaling \$227,200
- 2019: ### totaling \$####

\*Kleberg Emerging Leader Institute grants not included in this total

**In 2019 more than \$770,000 was raised for Phi Delt Fund (annual fund).**

#### Ways to support Phi Delta Theta through the Foundation:

- Phi Delt Fund
- Endowments
- Matching Gifts
- Trustees’ Roundtable
- Planned Gifts
- Honorary Gifts
- Knights of Pallas
- Iron Phi
- LiveLikeLou

#### Foundation’s Mission:

The Phi Delta Theta Foundation exists to strengthen men for life by building on the tradition of our core values: Friendship, Sound Learning and Rectitude.