



PHI DELTA THETA FRATERNITY STATISTICS AND SPEAKER FACTS

CHAPTER INFORMATION

ACTIVE CHAPTERS: 179

- In forty-two (42) states
- Six (6) Canadian Provinces
- One (1) escrow

CHARTERS GRANTED: 289

- Two (2) mergers
- Sixty-nine (69) revocations
- Forty-three (43) suspensions

SUSPENDED CHAPTERS: 43

AZ Gamma: 7/20	MO Gamma: 2/18	OH Zeta: 1/20	TX Mu: 1/12
CA Beta: 5/99	MO Delta: 8/21	OH Iota: 6/16	TX Omicron: 6/02
FL Beta: 5/18	MO Epsilon: 1/18	OR Alpha: 12/15	TX Rho: 7/20
FL Gamma: 4/18	MO Theta: 5/18	OR Gamma: 2/21	TX Sigma: 5/17
FL Zeta : 4/18	NM Beta: 9/21	PA Epsilon: 10/17	VT Alpha: 8/11
GA Beta: 7/13	NV Beta: 3/18	PA Theta: 12/07	VA Delta: 3/06
IL Alpha: 3/21	NJ Alpha: 10/17	PA Xi: 3/21	VA Zeta: 4/18
IN Eta: 1/16	NY Beta: 8/14	TN Alpha: .4/17	VA Theta: 1/18
IN Lambda: 11/17	NY Epsilon: 5/20	TN Epsilon: 10/17	WA Gamma: 4/16
MI Epsilon: 12/16	NC Alpha: 11/17	TX Eta: 9/19	WV Alpha: 11/19
MN Alpha: 4/21	OH Beta: 10/18	TX Lambda: 3/16	

SUSPENDED AND/OR REVOKED CHAPTERS THAT ARE EMERGING CHAPTERS: 3

NV Beta
OH Beta
WA Gamma

CHAPTERS IN ESCROW: 1

IA Beta: 7/20

EMERGING CHAPTERS: 14

KS Epsilon (Emporia State): April 16, 2019	ON Eta (Queen's): January 8, 2021
BC Gamma (British Columbia Okanagan): February 1, 2020	MI Eta (Western Michigan): April 9, 2021
KY Kappa (Northern Kentucky): March 4, 2020	MA Zeta (Massachusetts Amherst): April 16, 2021
TN Theta (East Tennessee State): October 6, 2020	NV Beta (UNLV): May 1, 2021
ND Beta (North Dakota State): October 6, 2020	LA Epsilon (Louisiana Tech): May 8, 2021
NY Mu (LIU Post): November 20, 2020	OH Beta (Ohio Wesleyan): May 15, 2021
WA G (Washington State): December 3, 2020	NC Eta (Appalachian State): May 22, 2021

CHAPTERS REINSTATED DURING THE CURRENT BIENNIUM: 0

CHAPTERS REINSTATED DURING THE PAST BIENNIUM: 13

CO Alpha (UC Boulder): December 8, 2018
SC Beta (South Carolina): January 26, 2019
NY Eta (Rochester Institute of Technology): March 30, 2019
QB Alpha (McGill): November 23, 2019
IL B (Chicago): January 25, 2020
TX Tau (UTEP): February 22, 2020
IA Delta (Drake): September 19, 2020
ON Alpha (Toronto): February 20, 2021
AZ Beta (Arizona State): March 26, 2021
MI Alpha (Michigan): April 10, 2021
OR Epsilon (Portland State): April 10, 2021
OH Alpha (Miami): April 17, 2021
IN Delta (Franklin): April 24, 2021

NEW CHARTERS GRANTED DURING CURRENT BIENNIUM: 0

NEW CHARTERS GRANTED DURING PAST BIENNIUM: 12

FL Omicron (Nova Southeastern): October 27, 2018
VA Iota (Old Dominion): November 17, 2018
NJ Delta (Stockton): March 23, 2019
GA Theta (Augusta): April 20, 2019
PA Sigma (Millersville): May 4, 2019
WI Zeta (Wisconsin-Whitewater): May 11, 2019
KS Theta (Ottawa): January 18, 2020
GA Iota (North Georgia): March 7, 2020
CA Omega (Santa Clara): April 10, 2021
VA Kappa (Radford): April 24, 2021
AR Beta (Arkansas State): May 1, 2021
NJ Epsilon (Montclair State): May 15, 2021

STATES WITHOUT CHAPTERS: 8

Alaska
Delaware
Hawaii
Louisiana
Maine
Rhode Island
Vermont
Wyoming

CANADIAN PROVINCES WITHOUT CHAPTERS: 4

New Brunswick
Newfoundland
Prince Edward Island
Saskatchewan

STATES WITH TEN OR MORE ACTIVE CHAPTERS: 3

California: 16
Pennsylvania: 13
Texas: 12

ALUMNI CLUBS LISTED IN SALESFORCE: 80

TOTAL NUMBER OF INITIATES TO DATE: 279,464

PHI DELTA 2030

TEN-YEAR STRATEGIC PLAN (2020-30)

Influences of *Phi Delt 2030*:

- Member insights
- Peer review
- Environmental information
 - » recent tragedies (both Phi Delta Theta and peer organizations); members not living up to fraternal/founding values/principles
 - » anti-fraternity sentiment
 - » mounting university pressure for swift discipline and additional rules
 - » political and cultural unrest on campus
 - » skyrocketing costs for a college degree

Mission: To fulfill the principles of *The Bond* by providing our members a lifetime experience that allows each member to reach his own personal greatness

Vision: To be recognized as the premier fraternal leadership development society in North America

Strategic Initiatives:



GROWTH &
RETENTION



MEMBER
DEVELOPMENT



HEALTH &
SAFETY



ENGAGEMENT



SUPPORT



FUNDING

GROWTH

GOALS

1.1 Growth: Expand the Fraternity's reach by increasing market share on existing campuses and pursuing expansion opportunities at new campuses, resulting in 250 chapters and 17,500 undergraduate members while considering opportunities for other membership models.

1.2 Culture: Create a culture of recruitment and retention that leads to diverse chapters filled with high-performing and purpose-driven members.

1.3 Retention: Improve the Fraternity's new member and chapter retention rates, resulting in an 85 percent new member retention rate and a chapter retention rate of 98 percent at sustainable campuses.

MEMBER DEVELOPMENT

GOALS

2.1 Personal Growth: Provide a values-based membership experience that promotes leadership competencies and personal excellence.

2.2 Professional Readiness and Development: Offer an environment that enables a strategic advantage and the connections needed to achieve professional success in an increasingly diverse and inclusive world.

2.3 Fulfillment in Life: Provide the opportunity that all members can further develop and educate themselves through experiential and personal learning.

HEALTH AND SAFETY

GOALS

3.1 Compliance: Create a culture of risk prevention that results in industry-leading compliance rates to promote alcohol-free housing and address hazing and the misuse and abuse of alcohol and other controlled substances.

3.2 Housing and Insurance: Promote the importance of safety assurance through state-of-the-art facilities with professionally trained and equipped local advisers.

3.3 Mental Health and Outreach: Provide comprehensive emotional health and wellness support and education.

3.4 Safety Recognition: Be publicly recognized as an organization focused on the health and safety of its members and host institutions.

ENGAGEMENT

GOALS

4.1 Strategic Content Creation: Create and obtain world-class content that targets key audiences, is delivered through leading communication channels, and empowers advocates to champion Phi Delta Theta.

4.2 Parents: Create an environment that encourages parents to be well-informed and active participants in the success of Phi Delta Theta.

4.3 Alumni: Encourage alumni to connect with each other and learn about how they can support member development programming and other strategic initiatives of Phi Delta Theta.

4.4 Fraternity and Sorority Life: Create enhanced relationships that encourage collaboration and support through all levels of university administration in order to improve the greater Greek community.

4.5 Media: Be recognized by media outlets throughout North America as a leader within the fraternal movement through proactive outreach and relationship building.

SUPPORT

GOALS

5.1 Volunteer Mobilization: Actively recruit, manage, retain, and evaluate highly-trained volunteer corps to best support chapters and members.

5.2 Internal Talent: Adjust structure and enhance culture to ensure optimal performance and the acquisition, development, and retention of a committed and talented GHQ staff.

5.3 Technology and Data: Feature a cutting edge, single-source, user-centered platform and solution that facilitates good contact information and best serves the needs of staff, volunteers, and members.

FUNDING

GOALS

6.1 Major Giving: Through capital campaign planning and sound execution, continue a major gift initiative to grow the Foundation-managed assets, becoming the largest fraternity foundation in the industry. To achieve this goal, we will raise \$12 million through documented campaign commitments and cash in the areas of people support, health and safety, and membership development. In addition, the campaign will work to support growth and participation in LiveLikeLou, along with other qualifiable expenses.

6.2 Planned Giving: Through capital campaign initiatives, including a targeted, planned giving survey coupled with advancement officer follow-up, realize \$4 million in planned gifts during the duration of the campaign (designated or unrestricted) and promote and grow the Living Bond Society membership by increasing documented planned and deferred gift participation to \$12 million (planned gift registry).

6.3 Annual Giving (The Phi Delt Fund): Enhance annual fund program through donor retention, donor acquisition, and lapsed donor recovery to build lifelong donors while providing a funding stream that supports Foundation operations and underfunded programming by raising \$9 million during the duration of the campaign.

6.4 Innovation Funds: Although a component of annual giving, raise \$5 million in innovation funds in collaboration with the advancement officer team supporting any of the three campaign funding initiatives.

6.5 LiveLikeLou: Build a sustainable infrastructure and the momentum to meaningfully engage Fraternity members in the ALS cause, raise more than \$13 million to support ALS patients and their families and research to find a treatment or a cure, and measurably leave ALS better than we found it by 2030.

6.6 Alternative Revenue: Strengthen membership value proposition, housing stock, and organizational capacity by generating \$500k annually through affinity programs, royalties, grants, and other alternative activities.

6.7 Financial Solutions: Enhance the enterprise functionality/operations, security, and investment practices of the Fraternity and related entity funds.

HIGHLIGHTED INITIATIVES

WE ARE PHI DELT CAMPAIGN

As the world continues to reopen and campuses work to energize the college experience once again this fall, Phi Delta Theta has an immense opportunity to re-introduce itself in a proud, visible, and responsible way. Learn more about the We Are Phi Delt campaign: <https://phide.lt/3CWJE31>.

DIVERSITY AND INCLUSION

To address the racial equity issues within our society and any diversity and inclusion concerns within Phi Delta Theta, the Fraternity formed a Diversity Working Group that focused on two distinct areas: education and programming and policy and communications. Approximately forty undergraduate and alumni volunteers, representing diverse demographic backgrounds and unique perspectives, participated in discussions related to race, equity, and the importance of promoting diversity and inclusion within the Fraternity. The committee delivered the following recommendations:

- Created the volunteer position of Diversity and Inclusion Commissioner and appointed Brother Austin A. Deray, *Mercer '10*, to serve in this capacity. In addition to advising the General Council and General Headquarters staff, the commissioner shall be responsible for overseeing all educational programming, policy recommendations, and communication efforts related to diversity and inclusion initiatives on behalf of Phi Delta Theta.
- Designated and defined an undergraduate role (chapter officer) responsible for advocating for diversity and inclusion within the chapter, on campus, and in local communities.
- Approved the recommendation from the Diversity Working Group and the Survey Commission to adopt new terminology for burgeoning groups. The use of colony will be replaced with emerging chapter and initial members of these new groups will now be referred to as Founders.
- When evaluating recipients of chapter excellence awards, the Awards Committee will include new criteria in the application that places value on the promotion of diversity and inclusion efforts and programming.

FIRST-GENERATION COLLEGE STUDENT SCHOLARSHIPS

In an effort to support first-generation students while complementing and strengthening the diversity and inclusion efforts of the organization, the Phi Delta Theta Foundation will provide \$250,000 in academic scholarships for first-generation new members during the 2021–22 academic year. Learn more: <https://phide.lt/3mkYv1c>

PURSUIT OF GREATNESS

Phi Delta Theta undergraduates' personal and professional potential will not be reached without developing vital interpersonal skills and career attributes desired by employers. Because the classroom can fall short in developing these skills and attributes, Phi Delta Theta now offers the Pursuit of Greatness, a self-navigated personal development experience that combines online education, applied learning, and will soon offer alumni mentorship opportunities.

PURSUIT OF GREATNESS RECEIVES CREDLY CERTIFICATION

The Professional Greatness and Personal Greatness badges earned through the Pursuit of Greatness program are credentialed by Credly, the world's largest digital credential network. Learn more: <https://phide.lt/3sRFhBy>

CHAPTER SUPPORT COORDINATORS

[John Fenner](#), [Mason Whitis](#), [Emily Wolfzorn](#), and [Colin Blouin](#) are General Headquarters' frontline support with chapters throughout the year.

SPONSOR A NEW MEMBER

The Fraternity continues to offer the opportunity for alumni and friends to sponsor the new member and/or initiation dues for one or more individuals from a chapter of choice. [Learn more.](#)

PHI DELTA THETA FOUNDATION: CAMPAIGN 2030

Over the next decade, the Phi Delta Theta Foundation will strategically build upon previous campaigns to raise an additional \$30 million in the areas of member development, health and safety, and people support. See the [campaign launch video](#) for *Campaign 2030: A Greater Version for Tomorrow*.

PHI DELTA THETA FOUNDATION SCHOLARSHIPS

The Phi Delta Theta Foundation will award more than \$375,000 in [scholarships and fellowships](#) for the 2021–22 academic year.

MYPHIDELT

[myPhiDelt](#) is the Fraternity's new membership portal that is bringing many benefits to chapters and members, including recruitment technology, free chapter websites, member search features, online bill pay, greekbill financial management, awards applications, and much more.

GREEKBILL

The usage of a financial solution to create budgets, collect dues, manage member and lease contracts, file taxes, and manage receivables at the chapter level is critical to future financial stability. Phi Delt introduced a [partnership with greekbill](#) that is integrated into myPhiDelt.

THE LIVELIKELOU FOUNDATION

The [LiveLikeLou Foundation](#) was developed in 2017 as a stand-alone 501c3 not-for-profit entity with a national scope for greater impact on the fight against Amyotrophic Lateral Sclerosis (ALS), the devastating disease named for Brother Lou Gehrig.

Phi Delta Theta encourages ALS-related philanthropic efforts by its members, chapters, and alumni clubs to support The LiveLikeLou Foundation, its mission, and the strategy it deploys to impact the fight against ALS. The LiveLikeLou Foundation will also garner support from corporations and non-Phi Delt donors to expand its funding abilities.

IRON PHI

[Iron Phi](#) was developed as a way to strengthen both Phi Delta Theta and its impact on the fight against Lou Gehrig's disease. Through the fundraising efforts of participants on the way to achieving personal athletic goals, Iron Phi is creating a community of philanthropists who hope to Leave ALS Better Than They Found It. To become an Iron Phi, participants must select an athletic endeavor of their choice, raise \$1,000 through the Iron Phi website, and accomplish the athletic endeavor itself.

LIVELIKELOU'S GREAT OUTDOOR CLEANUP

The LiveLikeLou Foundation works to match ALS families in the United States and Canada with individual volunteers from Phi Delta Theta International Fraternity for outdoor clean-up support. Our goal is to provide ALS families with dignity and support during this unique time in a manner that protects everyone from unnecessary exposure to illness or other risks. Volunteers who serve ALS families through [this program](#) are only allowed to provide occasional outdoor support, such as yard or garage clean-up, minor outdoor repairs, or minor outdoor errands such as waste removal or other agreed-upon physical chores.

LIVELIKELOU PARTNERS WITH VANDERBILT

The LiveLikeLou Foundation has announced its latest initiative, [It's a Whole New Ballgame for ALS Research](#). The \$3.5 million campaign teams up with Vanderbilt University Medical Center in Nashville, Tennessee, to establish new, pre-clinical, and innovative science for Amyotrophic Lateral Sclerosis (ALS) and funding the region's most significant investment in ALS discovery.

GRADUATING SENIORS PORTFOLIO

View the Fraternity's 2021 [graduating seniors portfolio](#), highlighting seniors looking for employment. We encourage our community to assist these Phis as they enter the workforce.

PARTNERSHIP WITH THE MAX GRUVER FOUNDATION

The Phi Delta Theta International Fraternity partnered with the Gruver family and [The Max Gruver Foundation](#) in early 2020 to celebrate the life and memory of Max and to help eradicate hazing. This cooperative relationship will provide unique opportunities for both Phi Delta Theta and The Max Gruver Foundation to work together to strengthen educational efforts aimed at preventing future tragedies.

PHIKEIA CLASS RECRUITMENT CHALLENGE NUMBERS

Phi Delt introduced a new [recruitment challenge](#) this fall. Using both chapter Phikeia class and campus data from the past three fall terms, recruitment challenge numbers for each chapter and emerging were developed. Those who exceed their Phikeia class recruitment challenge number will be entered to receive one of many available incentives.

ANNUAL BROTHERHOOD ASSESSMENT

The Fraternity annually asks each undergraduate Phi to complete its Phi Delt Brotherhood Assessment that helps understand chapter culture at a deeper level.

FAMILY ENGAGEMENT

Phi Delta Theta encourages building or enhancing family engagement at the chapter level, including the development of a parents club. To assist, the Fraternity developed the [Family Engagement Resource Guide](#) and [10 things to focus on](#).

PHI CLASS

[Phi Class](#) works to bring valuable life lessons from Phi Delta Theta leaders directly to you, whether it's via an on-demand lesson or by welcoming a speaker to join your chapter meeting virtually.

PHIKEIA EDUCATION PROGRAM

During the past three-years, Phi Delta Theta has piloted a more safe, efficient, and effective four-week standardized new member program. Data analysis suggests chapters participating in the pilot program are retaining members at a higher rate and are less likely to experience high-risk incidents and more committed to sustainable, healthy chapter operations.

TRUE BLUE SOCIETY

Phi Delta Theta's alumni loyalty association, the True Blue Society, allows members of all ages to continue to take advantage of their membership long after their college years. All membership fees from the True Blue Society are used to help perpetuate and enhance *The Scroll* magazine and to continue to improve alumni programming—supporting our volunteers, alumni clubs, alumni engagement, and networking.

NEW PHI DELT STORE

The [Phi Delt Store](#) has a brand new look! The store is now your one-stop shop for new Phi Delt apparel, accessories, supplies, and custom orders.

EDUCATIONAL PROGRAMMING

THE LEADERSHIP AND ETHICS ACADEMY

"The Academy" focuses on values-based leadership development and undergraduate and alumni officer development through the following:

MCKENZIE FAMILY PRESIDENTS LEADERSHIP CONFERENCE

Hosted each January, PLC teaches chapter presidents the fundamentals of being a chapter leader, with emphasis on leadership, ethics, managing chapter operations, and external relations, risk management, and character.

SHAFFER HONORS COLLEGE OF LEADERSHIP

The Shaffer Honors College of Leadership is designed to offer an in-depth exploration into an individual's leadership style, valuable lessons in constructive disruption and innovation, and an intense focus on effective teams and ethical leadership. Participants of the Shaffer Honors College of Leadership have a unique opportunity to learn from successful Phi Delta alumni and volunteers. Over the week, participants spend two hours a day participating in virtual sessions exploring and discussing several topics related to advanced leadership topics such as teamwork, ethics, self-awareness, and public speaking skills.

RECRUITMENT WORKSHOP

Geared towards recruitment chairmen, recruitment committees, and recruitment advisers, the mission of the Recruitment Workshop is to equip chapters with a growth mindset that will help them succeed with recruitment and overcome any potential barriers they may face on campus.

THE WINTER LEADERSHIP SERIES

Phi Delta Theta hosted its largest Ihlenfeld University for Online Education (PDT U) educational effort virtually from January 4–21, 2021. At the heart of the series was the desire to provide education tailored for the moment, onboard new officers and members, generate momentum for the upcoming term, and build the skills needed to lead chapters on rapidly changing college campuses.

SUMMER LEADERSHIP SERIES

Geared towards undergraduate leaders, specifically chapter executive officers, the virtual Summer Leadership Series focused on all things chapter operations.

GENERAL OFFICERS CONFERENCE

Volunteerism is at the heart of Phi Delta Theta, and the Fraternity's General Officers play a large role in the organization's success. Each year, Phi Delta Theta's General Officers gather at the General Officers Conference (GOC) to discuss the health and well-being of the Fraternity. Education and discussion are the bedrock of the GOC.

GENERAL CONVENTION

The 83rd Biennial Convention was held in Pittsburgh from July 19–22, 2021.

BYSTANDER INTERVENTION

To Do What Ought to Be Done Bystander programs are the first of their kind among fraternal organizations and were developed through a partnership with the Prevention Innovations Research Center (PIRC) at the University of New Hampshire. PIRC created an assessment to gauge Phi Delta Theta members' ability to build skills and tools to intervene in life and death situations. Based on the results, the partnership created the workshop and the online educational module to ensure that moral courage and our Cardinal Principle Rectitude go hand-in-hand.

KLEBERG EMERGING LEADERS INSTITUTE

Behind everything that makes you proud of Phi Delta Theta is strong leadership—leadership based upon our Cardinal Principles of friendship, sound learning, and rectitude. The Fraternity and the Phi Delta Theta Foundation are committed to developing strong leadership skills from the beginning of one’s membership. The Kleberg Emerging Leaders Institute (Kleberg), hosted each summer in Oxford, was created to meet that goal. By bringing together the up-and-coming freshman and sophomore leaders from our chapters across the United States and Canada, Kleberg creates a Phi Delt learning laboratory, where one is able to learn leadership skills from his peers and distinguished alumni.

IHLENFELD UNIVERSITY FOR ONLINE EDUCATION (PDTU)

Phi Delta Theta realizes that education does not only occur in the classroom or at in-person conferences. With this in mind, the Ihlenfeld University for Online Education (PDT U), the Fraternity’s online education platform was developed. Whether it’s chapter advisory board certification, new member education, chapter officer certification, chapter operations modules, virtual leadership conferences, or simply on-demand presentations that cover a wide-variety of topics, the Fraternity’s goal is to use technology to further educate its membership.

ALCOHOL-FREE HOUSING

The Fraternity and Foundation both provided approximately \$1 million for Alcohol-Free Housing Education and its transition between 1997 and 2000.

The policy was adopted for the following reasons:

- Return the focus of the Fraternity to its founding principles of Friendship, Sound Learning, and Rectitude
- Combat the alcohol-dominated culture in Phi Delta Theta.
- Improve academic performance of members.
- Stop the deterioration of chapter facilities.
- Slow the rise in liability insurance for our undergraduate members.
- Meet the needs of today’s college student and engage more alumni.

Membership trends associated with AFH implementation:

- Phi Delta Theta has seen an overall increase in its membership.
- Higher standards for performance and less tolerance for the misuse and abuse of alcohol.
- Phi Delta Theta’s average chapter GPA is above the all-men’s average chapter GPA, 25 percent have top GPA across country among peers.
- Risk Management Assessment rates for insurance is \$110 base rate per man due to continued stability in liability claims experience (one of the lowest among the Greek community)
- Alumni involvement has increased 13 percent.

PHI DELTA THETA’S ONLINE PRESENCE

Website

Facebook: Over 37,900 followers

Twitter: Over 11,500 followers

LinkedIn: Over 21,700 professional Phis networking group

Phi Delt Museum

Instagram: Over 13,800 followers

The Scroll Archive

FuturePhiDelt

MyPhiDelt