



McKenzie Family Presidents Leadership Conference 2025 Schedule

Thursday, January 9, 2025

- 10:00 a.m. **Registration Opens:** Concourse Hall
- 6:00 p.m. **Opening General Session:** Concourse AB
Conference Kick-off
J. David Almac, General Council President

Reading of The Bond
(Emerging chapter members are briefly dismissed)
- 7:00 p.m. **Dinner:** Concourse CD
- 7:45 p.m. **General Session:** Concourse AB
Launching from President to Your Career
Aaron Hollis, Director of Education
- 9:00 p.m. **Chapter Meeting #1:** Various Locations
Introductions/Leadership and Resilience
- 10:15 p.m. **Casino Night and Yard Games :** Concourse CD
Snacks, beverages, and brotherhood



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Friday, January 10, 2025

- 8:00 a.m. **Breakfast:** Concourse CD
- 9:00 a.m. **Model Initiation:** Concourse AB
- 10:45 a.m. **Chapter Meeting #2:** Various Locations
Effective Chapter Operations
- 12:15 p.m. **Lunch:** Concourse CD
- 1:30 p.m. **General Session:** Concourse AB
To Do What Ought To Be Done: CEO-Level Responsibility
Marc Mores, Favor & Company
- 3:00 p.m. **Snack Break:** Concourse Hall
- 3:30 p.m. **Chapter Meeting #3:** Various Locations
Leading with Values and Creating Cohesion



- 5:30 p.m. **Dinner:** Concourse CD
- 6:30 p.m. **General Session:** Concourse AB
Turning Tragedy into Progress
 Rae Ann and Stephen Gruver, Max Gruver Foundation
- 8:00 p.m. **Chapter Meeting #4:** Various Locations
Facilitating Difficult Conversations
- 10:15 p.m. **President Roundtable Discussions:** Concourse CD
 Learn from other officers around Phi Delt Nation



Saturday, January 11, 2025

- 8:00 a.m. **Breakfast:** Concourse CD
- 9:00 a.m. **Education Session Rotation:** Concourse AB
Introduction
- Developing an Alumni Mentorship Program:* Heathrow AB
 Zach Hilliard, Senior Director of Alumni Engagement
- Financial Support for Your Chapter and Members:* Gatwick AB
 Andrew Cole, Senior Vice President of Advancement and Katie Rufener, Senior Director of Annual Giving and Advancement Communications
- Transmit Greatness Through Recruitment:* Orly AB
 Jim Rosencrans, Jim Rosencrans, Vice President of Growth and People, Senior Growth Coordinators Drew Harkins and Brian Lyke
- Engaging Your Chapter Through Philanthropy:* Concourse AB
 Wendy Faust, Executive Director of Live Like Lou Foundation
 Steve Good, Executive Director of Iron Phi Foundation
- 12:30 p.m. **Lunch:** Concourse CD
- 1:30 p.m. **Robert A. Biggs Leadership Forum:** Concourse AB
The Importance of Having a Recruitment System
 RJ Taylor, CEO of Phired Up and TechniPhi
- 2:30 p.m. **Chapter Support Coordinators Regional Meetings:** Various Locations
 See bottom of page 3 for locations
- 3:15 p.m. **Chapter Meeting #5:** Various Locations
 Generating Momentum: Recruiting and Retaining Members
- 5:00 p.m. **Dinner:** Concourse CD
- 6:00 p.m. **General Session:** Concourse AB
Knap Knapheide Lecture Series
Be a Leader You Would Follow
 Corey Ciocchetti, Coreyspeaks
- 8:00 p.m. **Chapter Meeting #6:** Various Locations
Amplifying Our Impact: Taking It Home

10:00 p.m. **Playoff Football:** Concourse AB
Snacks, beverages, and brotherhood



Sunday, January 12, 2025

11:00 a.m. **Hotel Check Out:** Hotel Lobby

Chapter Support Coordinator Regional Meeting Locations

Emily Wolfzorn (Northeast): Concourse C

Mark Austin (South/Central Texas and
West Coast): Concourse D

Brandon Counts (Southeast): Concourse AB

Mason Rice (Central and Midwest): Lambert B